



Infomerics Ratings



EDUCATION GRADING FOR MANGEMENT COURSES

INFOMERICS VALUATION AND RATING PVT LTD.

www.infomerics.com

BACKGROUND

This is a grading product for management institutions. It comprises the assessment of the quality of various courses offered based on robustness & adequacy of all the relevant resources (including infrastructure) and the effectiveness of the processes followed in fulfilling the objective of each such courses. The true benefits of this product would be greater visibility and credibility of the institute in the market thereby boosting the confidence of the student community. It reflects the ability of the institute in imparting education for a particular course. The product is uniquely positioned as it comes from an Independent Agency; thus, adding transparency, reliability and credibility to the grading.

Broad criteria used in the grading methodology:

- Adequacy & quality of Infrastructure.
- Quality of Faculty.
- Teaching Methodology and Assessment Procedure.
- Quality of Other Academic Activities.
- Quality of Non-academic Activities.
- Student Quality and Composition.
- Performance of Outgoing Students.
- Management Quality.
- Financial Position.

Advantages of Grading

(I) **Student Community** - Typically, students and parents take decisions based on news paper & magazine reports on B Schools which fluctuate widely, on a year to year basis. A grading from **Infomerics Ratings** would lend much more stability & reliability to an Institute's credentials.

(II) **Corporates** - The corporates can give more importance if there is a grading of the course by an independent agency like Infomerics Ratings, thereby enhancing the probability of reputed corporates visiting for campus recruitment increases in case the grading is on the higher side.

(III) **Banks** - While extending education loans, Banks will get added comfort if the Institution is graded by **Infomerics Ratings**, as the chances of students getting placed properly are higher & therefore the loan repayment is more assured.

Salient Points

- Grading is done only for full-time class room programmes.
- Grading exercise is based on the information provided by the institute comprising both course-specific and institute-specific information and the analysis of such information by Infomerics Ratings through various processes.
- Grading assessment is carried out for each course separately.
- Final grading is assigned by a Committee comprising independent members.
- Upon acceptance of the grading, the grading shall be published through press release and company's website.
- Accepted gradings are valid for one year and is reviewed on an annual basis.

Grading Scale

Category								
National Level	A***	A**	A*	A	B***	B**	B*	B
State Level	A***	A**	A*	A	B***	B**	B*	B

WHY INFOMERICS VALUATION AND RATINGS?

Having promoted by few eminent & top notch finance & banking professionals, the company is mentored by **Mr. Vipin Malik, former member of Central Board of Directors of Reserve Bank of India**. Each rating/grading is assigned by an **independent Rating**



Committee comprising quite a few eminent professionals from various walks of life, based on the intensive study carried out by an experienced rating team consisting of highly intellectual & experienced talent pool (mainly sourced from credit rating industry & banking parlance). The key management team consists of quite a few highly qualified & experienced professionals having demonstrated illustrious attainments in the rating industry.

Needless to make a mention here that the company has done pioneering work in the field of valuation and financial consulting from **1986** and has undertaken financial assessment of over **1200 business entities** which have contributed significantly in designing Infomerics Ratings' rating & grading models.

Mr. Sukanta Nag, a finance professional with about 32 years post-qualification experience majorly in Credit Rating and Corporate Banking is the Chief Executive Officer of Infomerics Ratings.

CONTACT

Head Office: Flat No 104, 1st Floor, Golf Apartments, Sujan Singh Park, New Delhi-110003. Phone- 011-24611910, 011-24601142

Corporate Office: Unit No 315, 3rd Floor, Turf Estate, Dr. E Moses Road, Mahalaxmi, Mumbai- 400011. Phone- 022-40036966

Kolkata Office - Shailaja Tower, Block – 10, Flat No. – 4F, 5/7, Buroshibtala Main Road, Kolkata – 700038. Phone – 9830302690

Web: www.infomerics.com

Disclaimer – Grading assigned by Infomerics is not a recommendation to a student to enroll with an institute, but is an opinion on the capability of the institute to fulfil the objectives of the management education courses effectively.