

Press Release

Eagle Steel Industries Private Limited

February 25, 2019

Ratings

Sl.	Instrument/Facility	Amount	Rating Assigned		
No.		(Rs. Crore)			
1.	Long Term Fund Based	12.00	IVR BB/Stable Outlook (IVR		
	Limits		Double B with Stable Outlook)		
	Total	12.00			

Details of Facilities are in Annexure 1

Detailed Rationale

The rating derives strength from the experienced promoters, comfortable capital structure and moderate debt coverage indicators and established relationship with customers and suppliers. The rating however is constrained by moderate scale of operation, low profitability margins, working capital intensive operation and high industry competition. Capital structure, growth in scale of operations and profitability and working capital management are the key rating sensitivities.

Detailed Description of Key Rating Drivers

Key Rating Strengths

Experienced promoters

The company was promoted by Mr. Rafiqbhai Ghanchi and Mr. Mohammadilyas Ghanchi in 2006. Both the promoters have long experience of over two decades in the steel trading business.

Comfortable capital structure and moderate debt coverage indicators

The long term debt to equity ratio and long term debt to EBIDTA were comfortable at 0.06x and 0.21x respectively as on March 31, 2018 in the absence of any long term debt. The overall gearing ratio was also comfortable as on March 31, 2018.



Established relationship with customers and suppliers

The company has established strong relationship with its customers and suppliers owing to the long experience of the promoters in this line of business. Good relationship with suppliers enables the company to procure some of its raw materials from auctions at competitive prices.

Key Rating Weakness

Moderate scale of operation

Although the total operating income of the company increased marginally in FY18, the scale of operations of the company continues to be moderate.

Low profitability margins

The profitability margins of the company are low. Although the EBITDA margin increased marginally in FY18, it continues to remain on the lower side. Further, the PAT margin of the company continues to be low.

Working capital intensive operation

Operations of the company are working capital intensive. The debtor collection days is generally high around 100-130 days (improved from 129 days in FY17 to 102 days in FY18). The operating cycle of the company stood at 100 days in FY18.

High competition in the industry

Steel trading industry has very few barriers to entry and there is presence of many players in the industry.

Analytical Approach & Applicable Criteria:

Standalone

Rating Methodology for Trading Companies

Financial Ratios & Interpretation (Non-Financial Sector)

Criteria on Default Recognition and Post-Default Curing Period



Liquidity

The company is earning a modest level of GCA and the same is expected to increase gradually with increase in scale of operation and level of margin. However, the company has no long term debt for scheduled repayment. Promoters have financially supported operation of the business as and when required. All these factors indicate a moderate degree of liquidity support to the company in meeting its interest obligations.

About the Company

Eagle Steel Industries Pvt. Ltd. (ESIPL) is a private limited company incorporated by Mr. Rafiqbhai Ghanchi and Mr. Mohammadilyas Ghanchi in 2006. The company is involved in trading of various products such as wide range of mild steel coil, mild steel bars, scrap and other metal products. The Ghanchi family has been in the metal trading business for over 70 years. Prior to the incorporation of ESIPL, the promoters were actively involved in the business through Eagle Steel, a proprietorship firm based out of Ahmedabad. Both the promoters are directors in the company.

Financials (Standalone)

(Rs. crores)

For the year ended* / As On	31-03-2017 (Audited)	31-03-2018 (Audited)
Total Operating Income	58.17	60.98
EBITDA	1.65	1.85
PAT	0.12	0.16
Total Debt	8.95	8.78
Tangible Networth	5.80	5.97
EBITDA Margin (%)	2.84	3.03
PAT Margin (%)	0.20	0.26
Overall Gearing Ratio (x)	1.54	1.47

^{*} Classification as per Infomerics' standards

Status of non-cooperation with previous CRA: Not applicable

Any other information: Nil



Rating History for last three years:

Sl.	Name of	Current Rating (Year 2018-19)			Rating History for the past 3 years		
No.	Instrument/ Facilities	Type	Amount outstanding (Rs. crore)	Rating	Date(s) & Rating(s) assigned in 2017-18	Date(s) & Rating(s) assigned in 2016-17	Date(s) & Rating(s) assigned in 2015-16
1.	Fund Based Facilities	Long Term	12.00	IVR BB /Stable Outlook			

Note on complexity levels of the rated instrument: Infomerics has classified instruments rated by it on the basis of complexity and a note thereon is available at www.infomerics.com.

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About Infomerics:

Infomerics commenced rating & grading operations in April 2015 after having spent over 25 years in various segments of financial services. Infomerics is registered with the Securities and Exchange Board of India (SEBI) and accredited by Reserve Bank of India. Company's long experience in varied spectrum of financial services is helping it to fine tune its product offerings to best suit the market.

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Annexure 1: Details of Facilities

Name of Facility	Date of Issuance	Coupon Rate/ IRR	Maturity Date	Size of Facility (Rs. Crore)	Rating Assigned/ Outlook
Long Term Fund				12.00	IVR BB/Stable
Based Limits					Outlook