



Press Release

Rockline Entertainments Private Limited (REPL)

January 22, 2025

Ratings:

Instrument / Facility	Amount (INR Crore)	Current Ratings	Previous Ratings	Rating Action	Complexity Indicator
Long Term Bank Facilities	34.22	IVR B-/ Negative; ISSUER NOT COOPERATING * (IVR B Minus with Negative Outlook; ISSUER NOT COOPERATING *)	IVR B/ Negative; ISSUER NOT COOPERATING * (IVR B with Negative Outlook; ISSUER NOT COOPERATING *)	Rating downgraded and continued under ISSUER NOT COOPERATING * Category	Simple
Total	Rs.34.22 (Rupees Thirty Four crore and Twenty Two lakh only)				

**Issuer did not cooperate; based on best available information*

Details of Facilities/Instruments are in Annexure 1. Facility wise lender details are at Annexure 2. Detailed explanation of covenants is at Annexure 3.

Detailed Rationale

Infomerics ratings has downgraded the rating at IVR B-/ Negative and has continued under 'ISSUER NOT COOPERATING' category due to lack of adequate information available and the uncertainty around its credit risk. Infomerics assesses whether the information available about the entity is commensurate with its rating and reviews the same as per its policy.

The lenders, investors and other market participants are thus advised to exercise appropriate caution while using this rating as the rating may not adequately reflect the credit risk profile of the entity.

Non-cooperation by Issuer

Infomerics has been regularly following up with the company to provide the required data to monitor its assigned rating to the bank facilities, vide mail communications September 13, 2024, September 30, 2024, October 29, 2024, December 20, 2024 and January 13, 2025 and concurrently over several phone calls. However, despite repeated requests by Infomerics, the company's management has not submitted some of the essential details.



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Availability of information is very critical in rating exercise. In the absence of the requisite information, in consonance with SEBI guidelines, Infomerics has to assign the rating based on the best available information. Accordingly, the ratings for the bank facilities of REPL aggregating Rs.34.22 crore has been downgraded and continued under 'ISSUER NOT COOPERATING' category by Infomerics as IVR B-/ Negative; ISSUER NOT COOPERATING category.

Analytical Approach: Standalone

Applicable Criteria:

[Financial Ratios & Interpretation \(Non-Financial Sector\)](#)

[Policy on issuer not cooperating](#)

[Criteria for assigning Rating outlook](#)

[Rating methodology for service sector entities](#)

[Policy on Default Recognition and Post-Default Curing Period](#)

[Complexity Level of Rated Instruments/Facilities](#)

About the Company

REPL is an Indian film production and distribution company established in 1996 by Rockline Venkatesh (Thirupathi Narasimhalunaidu Venkatesh). The company was incorporated in the year 2005. REPL is headquartered in Bangalore and has produced films in Kannada, Telugu, Tamil, Hindi, and Malayalam languages. It also goes under the banner Rockline Entertainments and has made movies featuring India's biggest superstars Salman Khan, Rajinikanth, Vikram, Puneeth Rajkumar and Upendra.

Financials (Standalone):

(Rs. crore)		
For the year ended/ As on*	31-03-2023	31-03-2024
	Audited	Audited
Total Operating Income	9.60	59.30
EBITDA	6.91	6.34
PAT	2.56	1.46
Total Debt	53.61	54.17
Tangible Net Worth	13.45	14.74
EBITDA Margin (%)	71.98	10.69
PAT Margin (%)	26.67	2.46



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Overall Gearing Ratio (x)	3.99	3.68
Interest Coverage (x)	2.02	1.58

*Classification as per Infomerics' standards

Status of non-cooperation with previous CRA: Nil

Any other information: Nil

Rating History for last three years:

S. No	Name of Security/Facilities	Current Rating (Year 2024-25)			Rating History for the past 3 years		
		Type (Long Term/Short Term)	Amount outstanding (Rs. Crore)	Rating	Date(s) & Rating(s) assigned in 2023-24	Date(s) & Rating(s) assigned in 2022-23	Date(s) & Rating(s) assigned in 2021-22
					December 6, 2023	November 30, 2022	October 20, 2021
1.	Overdraft	Long Term	18.25	IVR B-/ Negative; ISSUER NOT COOPERATING *	IVR B-/ Negative; ISSUER NOT COOPERATING *	IVR B+; Issuer Not Cooperating *	IVR BB-/ Stable
2.	Term Loan	Long Term	15.97	IVR B-/ Negative; ISSUER NOT COOPERATING *	IVR B-/ Negative; ISSUER NOT COOPERATING *	IVR B+; Issuer Not Cooperating *	IVR BB-/ Stable

**Issuer did not cooperate; based on best available information*

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About Infomerics:

Infomerics Valuation and Rating Private Ltd (Infomerics) was founded in the year 1986 by a team of highly experienced finance professionals for research and risk evaluation. Infomerics commenced its activities as External Credit Assessment Institution after obtaining registration



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from Securities Exchange Board of India (SEBI) and accreditation from Reserve Bank of India (RBI).

Adhering to best international practices and maintaining high degree of ethics, the team of analysts at Infomerics deliver quality credit ratings. Infomerics evaluates wide range of debt instruments which helps corporates access to financial markets and provides investors credit ratings backed by in-depth research. The transparent, robust, and credible ratings have gained the confidence of investors and the banks.

Infomerics has a pan India presence with Head Office in Delhi and Corporate Office at Mumbai, with branches in major cities and representatives in several locations.

Infomerics also has international presence with credit rating operations in Nepal through its JV subsidiary.

For more information visit www.infomerics.com

Disclaimer: Infomerics ratings are based on information provided by the issuer on an 'as is where is' basis. Infomerics credit ratings are an opinion on the credit risk of the issue / issuer and not a recommendation to buy, hold or sell securities. Infomerics reserves the right to change or withdraw the credit ratings at any point in time. Infomerics ratings are opinions on financial statements based on information provided by the management and information obtained from sources believed by it to be accurate and reliable. The credit quality ratings are not recommendations to sanction, renew, disburse or recall the concerned bank facilities or to buy, sell or hold any security. We, however, do not guarantee the accuracy, adequacy or completeness of any information, which we accepted and presumed to be free from misstatement, whether due to error or fraud. We are not responsible for any errors or omissions or for the results obtained from the use of such information. Most entities whose bank facilities/instruments are rated by us have paid a credit rating fee, based on the amount and type of bank facilities/instruments. In case of partnership/proprietary concerns/Association of Persons (AOPs), the rating assigned by Infomerics is based on the capital deployed by the partners/proprietor/ AOPs and the financial strength of the firm at present. The rating may undergo change in case of withdrawal of capital or the unsecured loans brought in by the partners/proprietor/ AOPs in addition to the financial performance and other relevant factors.

Annexure 1: Details of Instruments / Facilities

Name of Instruments / Facilities	ISIN	Date of Issuance	Coupon Rate/ IRR	Maturity Date	Size of Facility (INR Crore)	Rating Assigned/ Outlook
Overdraft	-	-	-	-	18.25	IVR B-/ Negative; ISSUER NOT COOPERATING *
Term Loan	-	-	-	May 2031	15.97	IVR B-/ Negative; ISSUER NOT COOPERATING *

* Issuer did not cooperate; based on best available information



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Annexure 2: Facility wise lender details: Not Available

Annexure 3: Detailed explanation of covenants of the rated instrument/facilities: Not Applicable

Annexure 4: List of companies considered for consolidated/Combined analysis: Not Applicable

Note on complexity levels of the rated instrument: Infomerics has classified instruments rated by it on the basis of complexity and a note thereon is available at www.infomerics.com.