



Press Release

CBM Industrie Private Limited

July 18, 2025

Ratings

Instrument / Facility	Amount (Rs. crore)	Current Ratings	Previous Ratings	Rating Action	Complexity Indicator
Long Term Bank Facilities	Rs. 23.00 crore (enhanced from Rs.22.00 crore) (Proposed includes Rs. 0.42 crore)	IVR BB+/ Stable (IVR double B plus with Stable outlook)	IVR BB-/ Negative ISSUER NOT COOPERATING* (IVR double B minus with Negative Outlook Issuer Not Cooperating)	Rating upgraded and removed from Issuer Not Cooperating; long-term rating outlook revised from 'Negative' to 'Stable'	Simple
Short Term Bank Facility	8.00	IVR A4+ (IVR A Four Plus)	IVR A4 ISSUER NOT COOPERATING* (IVR A Four Issuer Not Cooperating)	Rating upgraded and removed from Issuer Not Cooperating	Simple
Total	31.00 (INR thirty-one crore only)				

*Issuer did not cooperate; based on best available information

Details of Facilities/Instruments are in Annexure 1. Facility wise lender details are at Annexure 2. Detailed explanation of covenants is at Annexure 3

Detailed Rationale

Earlier Infomerics had moved the rating of CBM Industrie Private Limited (CIPL) into Issuer Not Cooperating category vide its press release dated June 11, 2025, due to non-submission of information required for detailed review of the company. However, the company has started cooperating and submitted required information. Consequently, Infomerics has removed the ratings from 'ISSUER NOT COOPERATING' category and upgraded the ratings with long-term rating outlook revised to Stable from Negative.

The upgrade of the ratings assigned to the bank facilities of CBM Industrie Private Limited (CIPL) derives strength from its experienced promoters, reputed client profile leading to low counterparty risk, Improvement in scale of current operations and conservative capital structure and adequate debt protection metrics. However, these rating strengths remain constrained due to thin profitability margins, susceptibility to volatile raw material prices, high working capital intensive nature of operations.



Press Release

The outlook assigned on the long-term rating is Stable due to stable business operation, long track record of the promoters and favourable industry outlook.

Key Rating Sensitivities:

Upward Factors

- Sustained growth in scale of operations with improvement in profitability.
- Improvement in the capital structure with improvement in the debt protection metrics.
- Improvement in liquidity marked by improvement in the operating cycle.

Downward Factors

- Moderation in the scale of operation and/or moderation in profitability on a sustained basis.
- Elongation in the operating cycle impacting liquidity.

List of Key Rating Drivers with Detailed Description

Key Rating Strengths

Experienced promoters

The directors of the company, Mr. Dharam Vir Hassija have long experience and have established themselves in the industry. The promoters have a strong understanding of local market dynamics. Long experience of promoter strengthens the operational risk profile of the company.

Reputed client profile leading to low counterparty risk

The promoters of the company have experience of over four decades which have helped to forge healthy relations with diverse clientele, including the Public Works Department, Hindustan Petroleum Corporation Ltd., Indian Oil Corporation Ltd. the New Delhi Municipal Corporation, Reliance BP Mobility Ltd. etc. Since the client base of the company is reputed, the counterparty risk remains low.

Conservative capital structure and adequate debt protection metrics



Press Release

The capital structure of the company remained moderate with its satisfactory net worth base of Rs.30.35 crore as on March 31, 2025 (Prov.). The Overall gearing improv marginal at 1.10x as on March 31, 2025 (Prov.) from 1.16x as on March 31, 2024. Long term debt to equity has slightly moderated and stood at 0.47x as on March 31, 2025 (Prov.) from 0.42x as on March 31, 2024. Overall indebtedness of the company marked by TOL/TNW stood at 2.83x as on March 31, 2025 (Prov.), against 3.23x as on March 31, 2024. Debt protection metrics remained comfortable with improvement in interest coverage to 1.78x as on March 31, 2025 (Prov.) from 1.60x as on March 31, 2024. DSCR remained comfortable at 1.21x as on March 31, 2025 (Prov.).

Improvement in scale of current operations

The total operating income of the company witnessed a steady improvement, to Rs. 97.28cr in FY25 (Prov.) (refers to period April 1st, 2024, to Mar 31, 2025) from Rs. 93.93 crore in FY24 (refers to period April 1st, 2023, to Mar 31, 2024) (Rs.80.20 crore in FY23) (refers to period April 1st, 2022, to Mar 31, 2023), the improvement in revenue was driven by speedy execution of projects with healthy order book and by the addition of new customers such as Indian oil corporation limited and other enterprises.

Key Rating Weaknesses

Thin profitability margin

The operating margin of the company has remained thin historically since a major part of revenues comes from trading which is marked by limited value addition and limited product differentiation with intense competition. The EBITDA margin and the PAT margin of the firm stood at 8.90% and 1.08%, respectively, in FY25(Prov.).

Susceptibility to volatile raw material prices

Key raw materials include reflective sheets, raised pavement markers, aluminium sheets, aluminium composite material sheets, and steel structures. The prices of aluminium and steel products are volatile due to their commoditised nature.



Press Release

High working capital intensive nature of operations

The operations of the company remained working capital intensive, operating cycle of the company remained elongated to 122 days in FY25(Prov.) from 117 days in FY24 due to high average collection period to 272 days in FY25(Prov.) from 255 days in FY24 due to year end phenomenon as the higher revenues booked in the month of March resulting in higher debtor days. Though the company's operating cycle is likely to moderate going forward it still is expected to remain on a higher side.

Analytical Approach: Standalone

Applicable Criteria:

[Rating Methodology for Manufacturing Companies.](#)

[Financial Ratios & Interpretation \(Non-Financial Sector\)](#)

[Criteria of assigning rating outlook](#)

[Policy on default recognition](#)

[Complexity level of rated Instruments/Facilities](#)

[Guidelines on what constitutes Non-Cooperation by clients](#)

Liquidity – Adequate

The liquidity of the company is expected to remain adequate in the near-to-medium term with sufficient accruals and to meet the term debt repayment in the period FY26-FY28. The average fund-based utilisation for the twelve months ended March, 2025 remained moderate at ~95.50% indicating a low liquidity cushion.

About the Company

Incorporated in 1991 and located out of Delhi, CBM Industrie Private Limited is promoted by Hassija and family. The company is engaged in manufacturing and trading a number of products such as road signage, petroleum signage, railway signage which includes high mast, monoliths, retroreflective sign boards, raised pavement markers etc. Under the leadership of



Press Release

Mr. Dharan Vir Hassija, the company has established a strong presence in the signage industry.

Financials (Standalone):

(Rs. crore)

For the year ended/ As on*	31-03-2024	31-03-2025
	Audited	Provisional
Total Operating Income	93.93	97.28
EBITDA	7.23	8.66
PAT	0.16	1.05
Total Debt	34.55	33.55
Tangible Net Worth	29.66	30.54
EBITDA Margin (%)	7.70	8.90
PAT Margin (%)	0.17	1.08
Overall Gearing Ratio (x)	1.16	1.10
Interest Coverage (x)	1.60	1.78

*Classification as per Infomerics' standards.

Status of non-cooperation with previous CRA: Nil

Any other information: Nil

Rating History for last three years:

Sr. No.	Name of Instrument/ Facilities	Current Ratings (Year 2025-26)				Rating History for the past 3 years			
		Type (Long Term/ Short Term)	Amount outstanding (Rs. Crore)	Rating		Date(s) & Rating(s) assigned in 2024-25	Date(s) & Rating(s) assigned in 2023-24		Date(s) & Rating(s) assigned in 2022-23
				-	June 11, 2025	-	March 21, 2024	June 26, 2023	May 11, 2022
1.	UGECL	Long Term	1.08	IVR BB+/ Stable	IVR BB-/ Negative ISSUER NOT COOPERATING *	-	IVR BB/ Stable	IVR BB-/ Negative ISSUER NOT COOPERATING *	IVR BB/ Stable
2.	Cash Credit	Long Term	10.00	IVR BB+/ Stable	IVR BB-/ Negative ISSUER NOT COOPERATING *	-	IVR BB/ Stable	IVR BB-/ Negative ISSUER NOT COOPERATING *	IVR BB /Stable



Press Release

Sr. No.	Name of Instrument/Facilities	Current Ratings (Year 2025-26)				Rating History for the past 3 years			
		Type (Long Term/Short Term)	Amount outstanding (Rs. Crore)	Rating		Date(s) & Rating(s) assigned in 2024-25	Date(s) & Rating(s) assigned in 2023-24		Date(s) & Rating(s) assigned in 2022-23
3.	Proposed Cash Credit	Long Term	0.42	IVR BB+/Stable	IVR BB-/Negative ISSUER NOT COOPERATING*	-	IVR BB/Stable	-	-
4.	Working capital facility	Long Term	11.50	IVR BB+/Stable	-	-	-	-	-
5.	Bank Guarantee	Short Term	8.00	IVR A4+	IVR A4 ISSUER NOT COOPERATING*	-	IVR A4	IVR A4 ISSUER NOT COOPERATING*	IVR A4
6.	Forward Sale Contract	-	-	-	-	-	-	IVR A4 ISSUER NOT COOPERATING*	IVR A4
7.	Proposed Facility	-	-	-	-	-	-	IVR A4 ISSUER NOT COOPERATING*	IVR A4

*Issuer did not cooperate; based on best available information

Analytical Contacts:

Name: Sandeep Khaitan

Tel: (033)- 46022266

Email: Sandeep.khaitan@infomerics.com

About Infomerics:

Infomerics Valuation and Rating Limited (Infomerics) [Formerly Infomerics Valuation and Rating Private Limited] was founded in the year 1986 by a team of highly experienced finance professionals for research and risk evaluation. Infomerics commenced its activities as External Credit Assessment Institution after obtaining registration from Securities Exchange Board of India (SEBI) and accreditation from Reserve Bank of India (RBI).



Press Release

Adhering to best international practices and maintaining high degree of ethics, the team of analysts at Infomerics deliver quality credit ratings. Infomerics evaluates wide range of debt instruments which helps corporates access to financial markets and provides investors credit ratings backed by in-depth research. The transparent, robust, and credible ratings have gained the confidence of investors and the banks.

Infomerics has a pan India presence with Head Office in Delhi and Corporate Office at Mumbai, with branches in major cities and representatives in several locations.

Infomerics also has international presence with credit rating operations in Nepal through its JV subsidiary.

For more information and definition of ratings please visit www.infomerics.com.

Disclaimer: Infomerics ratings are based on information provided by the issuer on an 'as is where is' basis. Infomerics credit ratings are an opinion on the credit risk of the issue / issuer and not a recommendation to buy, hold or sell securities. Infomerics reserves the right to change or withdraw the credit ratings at any point in time. Infomerics ratings are opinions on financial statements based on information provided by the management and information obtained from sources believed by it to be accurate and reliable. The credit quality ratings are not recommendations to sanction, renew, disburse or recall the concerned bank facilities or to buy, sell or hold any security. We, however, do not guarantee the accuracy, adequacy or completeness of any information, which we accepted and presumed to be free from misstatement, whether due to error or fraud. We are not responsible for any errors or omissions or for the results obtained from the use of such information. Most entities whose bank facilities/instruments are rated by us have paid a credit rating fee, based on the amount and type of bank facilities/instruments. In case of partnership/proprietary concerns/Association of Persons (AOPs), the rating assigned by Infomerics is based on the capital deployed by the partners/proprietor/ AOPs and the financial strength of the firm at present. The rating may undergo change in case of withdrawal of capital or the unsecured loans brought in by the partners/proprietor/ AOPs in addition to the financial performance and other relevant factors.

Annexure 1: Instrument/Facility Details

Name of Facility	ISIN	Date of Issuance	Coupon Rate/ IRR	Maturity Date	Size of Facility (Rs. Crore)	Rating Assigned/ Outlook
UGECL-2	-	-	-	FY2027	1.08	IVR BB+/ Stable
Cash Credit	-	-	-	-	10.00	IVR BB+/ Stable
Proposed Cash Credit	-	-	-	-	0.42	IVR BB+/ Stable
Working capital facility	-	-	-	-	11.50	IVR BB+/ Stable
Bank Guarantee	-	-	-	-	8.00	IVR A4+

Annexure 2: Facility wise lender details:

<https://www.infomerics.com/admin/prfiles/len-CBMIPL-jul25.pdf>



Press Release

Annexure 3: Detailed explanation of covenants of the rated Security/facilities: Not Applicable

Annexure 4: List of companies considered for consolidated/Combined analysis: Not Applicable

Note on complexity levels of the rated instrument: Infomerics has classified instruments rated by it on the basis of complexity and a note thereon is available at www.infomerics.com.

