



Press Release

Rama Udyog Private Limited

March 27, 2023

Ratings

Facilities	Amount (Rs. crore)	Ratings	Rating Action	Complexity Indicator
Long Term Bank Facilities	25.00	IVR BB-/ Negative ISSUER NOT COOPERATING* (IVR Double B minus with Negative Outlook Issuer Not Cooperating)	Revised from IVR BB ISSUER NOT COOPERATING (IVR Double B Issuer Not Cooperating) and remained in Issuer Not Cooperating category	Simple
Total	25.00 (Rupees twenty five crore only)			

**Issuer did not cooperate; based on best available information*

Details of Facilities are in Annexure 1

Detailed Rationale

The rating revision is because of lack of adequate information regarding Rama Udyog Private Limited performance and hence the uncertainty around its credit risk. Infomerics assesses whether the information available about the company is commensurate with its rating and reviews the same as per its policy.

The lenders, investors and other market participants are thus advised to exercise appropriate caution while using this rating as the rating may not adequately reflect the credit risk profile of the company.

Non-cooperation by Issuer

Infomerics has been regularly following up with the company to provide the required data & NDS to monitor its assigned rating to the bank facility, vide mail communications dated November 08, 2022, March 14, 2023, March 16, 2023, March 20, 2023, and concurrently over



Press Release

several phone calls. However, despite repeated requests by Infomerics, the company's management has not submitted surveillance fees and all the essential details required for detailed review of the assigned ratings.

Availability of information is very critical in rating exercise. In the absence of the requisite information, in consonance with SEBI guidelines, Infomerics has to assign the rating based on the best available information. Accordingly, the long-term ratings of the bank loan facilities aggregating to INR 25.00 crore of Rama Udyog Private Limited shall be continued under the 'ISSUER NOT COOPERATING' category by Infomerics and the ratings will be at 'IVR BB-/ Negative ISSUER NOT COOPERATING (IVR Double B minus with Negative outlook Issuer Not Cooperating) based on best available information.

Analytical Approach & Applicable Criteria: Standalone

[Guidelines on what constitutes Non-Cooperation by clients](#)

[Rating Methodology for Manufacturing companies](#)

[Financial Ratios & Interpretation \(Non-Financial Sector\)](#)

[Criteria of Rating Outlook](#)

About the Company

RUPL was incorporated in March 2016 in Raipur (Chhattisgarh) is a part of the Rama group formed by the Goyal family of Raipur under the leadership of Mr. Ram Kumar Goyal having more than three decades of experience in the iron and steel industry along with his sons, Mr. Sanjay Goyal and Mr. Suresh Goyal. RUPL is engaged in manufacturing of sponge iron and MS billets.

Currently, Mr. Sanjay Goel (Director) and Mr. Suresh Goel (Director) with more than two decades of experience in the iron and steel industry is at the helm of affairs of the company.

Financials (Standalone)

(INR Crore)		
For the year ended / INR. Crore	31-03-2018	31-03-2019
	Audited	Audited
Total Operating Income	105.77	195.27
EBITDA	1.64	18.89



Press Release

PAT	-14.73	9.56
Total Debt	59.31	59.87
Tangible Net Worth	3.36	11.20
Ratios		
EBITDA Margin (%)	9.11	8.89
PAT Margin (%)	2.03	1.23
Overall Gearing Ratio (x)	1.14	0.98

* As per Infomerics Standard

Status of non-cooperation with previous CRA:

- CARE Ratings continues the rating at issuer non cooperating category vide its PR dated September 16, 2022 due to non-submission of information by the company.

Any other information: Nil

Rating History for last three years:

Sr. No.	Name of Instrument/Facilities	Current Rating (Year 2022-23)			Rating History for the past 3 years		
		Type	Amount outstanding (INR Crore)	Rating	Date(s) & Rating(s) assigned in 2021-22 January 19, 2022	Date(s) & Rating(s) assigned in 2020-21 November 03, 2020	Date(s) & Rating(s) assigned in 2019-20 September 16, 2019
1.	Cash Credit	Long Term	25.00	IVR BB-/ Negative ISSUER NOT COOPERATING*	IVR BB ISSUER NOT COOPERATING*	IVR BB+/ ISSUER NOT COOPERATING*	IVR BBB-/ Stable

* Issuer did not cooperate; based on best available information

Name and Contact Details of the Rating Analyst:

Name: Mr. Anupam Thakur Tel: (033) 4803 3621 Email: anupam.thakur@infomerics.com	Name: Mr. Sandeep Khaitan Tel: (033) 4803 3621 Email: sandeep.khaitan@infomerics.com
--	--

About Infomerics:

Infomerics was founded in the year 1986 by a team of highly experienced and knowledgeable finance professionals. Subsequently, after obtaining Securities Exchange Board of India



Press Release

registration and RBI accreditation and the activities of the company are extended to External Credit Assessment Institution (ECAI).

Adhering to best International Practices and maintaining high degree of ethics, the team of knowledgeable analytical professionals deliver credible evaluation of rating.

Infomerics evaluates wide range of debt instruments which helps corporates open horizons to raise capital and provides investors enlightened investment opportunities. The transparent, robust and credible rating has gained the confidence of Investors and Banks.

Infomerics has a pan India presence with Head Office in Delhi, branches in major cities and representatives in several locations.

For more information visit www.infomerics.com

Disclaimer: Infomerics ratings are based on information provided by the issuer on an 'as is where is' basis. Infomerics credit ratings are an opinion on the credit risk of the issue / issuer and not a recommendation to buy, hold or sell securities. Infomerics reserves the right to change or withdraw the credit ratings at any point in time. Infomerics ratings are opinions on financial statements based on information provided by the management and information obtained from sources believed by it to be accurate and reliable. The credit quality ratings are not recommendations to sanction, renew, disburse or recall the concerned bank facilities or to buy, sell or hold any security. We, however, do not guarantee the accuracy, adequacy or completeness of any information which we accepted and presumed to be free from misstatement, whether due to error or fraud. We are not responsible for any errors or omissions or for the results obtained from the use of such information. Most entities whose bank facilities/instruments are rated by us have paid a credit rating fee, based on the amount and type of bank facilities/instruments. In case of partnership/proprietary concerns/Association of Persons (AOPs), the rating assigned by Infomerics is based on the capital deployed by the partners/proprietor/ AOPs and the financial strength of the firm at present. The rating may undergo change in case of withdrawal of capital or the unsecured loans brought in by the partners/proprietor/ AOPs in addition to the financial performance and other relevant factors.



Press Release

Annexure 1: Details of Facilities

Name of Facility	Date of Issuance	Coupon Rate/ IRR	Maturity Date	Size of Facility (Rs. Crore)	Rating Assigned/ Outlook
Cash Credit	-	-	-	25.00	IVR BB-/ Negative ISSUER NOT COOPERATING*

**Issuer did not cooperate; based on best available information*

Annexure 2: Facility wise lender details: Not Applicable

Annexure 3: List of companies considered for consolidated analysis: Not Applicable

Annexure 4: Detailed explanation of covenants of the rated instrument/facilities: Not Applicable

Note on complexity levels of the rated instrument: Infomerics has classified instruments rated by it on the basis of complexity and a note thereon is available at www.infomerics.com