



Press Release

Piccadily Hotels Private Limited

December 08, 2022

Ratings

Instrument Facility /	Amount (Rs. crore)	Ratings	Rating Action	Complexity Indicator
Long Term Bank Facility	357.61	IVR BB-; ISSUER NOT COOPERATING* (IVR Double B Minus; ISSUER NOT COOPERATING)	Downgraded and migrated to ISSUER NOT COOPERATING* category	Simple
Total	357.61	Rupees Three Hundred Fifty Seven crore and Sixty one Lakh Only		

** Issuer not cooperating; Based on best available information*

Details of Facilities are in Annexure 1

Detailed Rationale

The rating is revised because of continuous lack of adequate information regarding Piccadily Hotels Private Limited performance and hence the uncertainty around its credit risk. Infomerics assesses whether the information available about the entity is commensurate with its rating and reviews the same as per its policy.

The lenders, investors and other market participants are thus advised to exercise appropriate caution while using this rating as the rating may not adequately reflect the credit risk profile of the entity, despite the downgrade.

Non-cooperation by Issuer

Infomerics has been regularly following up with the company to provide the required data to monitor its assigned rating to the bank facilities, vide mails communications latest by December 02, 2022, and concurrently over several phone calls. However, despite repeated requests by Infomerics, the company's management has not submitted the complete details and fees for surveillance exercise.

Availability of information is very critical in rating exercise. In the absence of the requisite information, in consonance with SEBI guidelines, Infomerics has to assign the rating based on the best available information. Accordingly, the long-term ratings for the bank loan facilities



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aggregating to Rs 357.61 crore of Piccadily Hotels Private Limited have been migrated to the 'ISSUER NOT COOPERATING' category by Infomerics and the rating be noted as IVR BB-; ISSUER NOT COOPERATING; based on best available information.

Accordingly, the lenders, investors and other users of this rating are requested to exercise adequate caution while using this rating as this rating may not adequately reflect the current credit risk profile of the entity, despite the downgrade.

Analytical Approach: Standalone

Applicable Criteria:

[Rating Methodology for Service companies](#)

[Financial Ratios & Interpretation \(Non- Financial Sector\)](#)

[Guidelines on what constitutes Non-Cooperation by clients](#)

About the Firm

Incorporated in 1973, Piccadily Hotels Pvt Ltd by Mr. Venod Kumar Sharma. The company is involved into development, construction and operation of Hotels on Pan India basis PHPL owns six hotels in Delhi, Gurgaon, Raipur, Chandigarh, Ludhiana and Mumbai. Hotels at Gurgaon and Ludhiana are operated by International Hospitality brand Hyatt. Other four properties are managed under its own brand, Piccadily. The company has entered into an agreement with Hyatt India Consultancy Private Limited for its Janakpuri property, New Delhi.

Status of non-cooperation with previous CRA: None

Any other information: Not Applicable

Rating History for last three years:



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Sr. No	Name of Instrument/ Facilities	Current Ratings (Year 2022-23)			Rating History for the past 3 years		
		Type	Amount outstanding (Rs. Crore)	Rating	Date(s) & Rating(s) assigned in 2021-22 (October 08, 2021)	Date(s) & Rating(s) assigned in 2021-22 (October 04, 2021)	Date(s) & Rating(s) assigned in 2019-20
1.	Term Loan	Long Term	293.61	IVR BB-/ ISSUER NOT COOPERATING*	IVR BB/ Stable	IVR BB/ Stable	-
2.	Covid Loan	Long Term	64.00	IVR BB-/ ISSUER NOT COOPERATING*	IVR BB/ Stable	IVR BB/ Stable	-

* Issuer not cooperating; Based on best available information

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About Infomerics:

Infomerics was founded in the year 1986 by a team of highly experienced and knowledgeable finance professionals. Subsequently, after obtaining Securities Exchange Board of India registration and RBI accreditation and the activities of the company are extended to External Credit Assessment Institution (ECAI).

Adhering to best International Practices and maintaining high degree of ethics, the team of knowledgeable analytical professionals deliver credible evaluation of rating.

Infomerics evaluates wide range of debt instruments which helps corporates open horizons to raise capital and provides investors enlightened investment opportunities. The transparent, robust and credible rating has gained the confidence of Investors and Banks.

Infomerics has a pan India presence with Head Office in Delhi, branches in major cities and representatives in several locations.

For more information visit www.infomerics.com.



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Disclaimer: Infomerics ratings are based on information provided by the issuer on an 'as is where is' basis. Infomerics credit ratings are an opinion on the credit risk of the issue / issuer and not a recommendation to buy, hold or sell securities. Infomerics reserves the right to change, suspend or withdraw the credit ratings at any point in time. Infomerics ratings are opinions on financial statements based on information provided by the management and information obtained from sources believed by it to be accurate and reliable. The credit quality ratings are not recommendations to sanction, renew, disburse or recall the concerned bank facilities or to buy, sell or hold any security. We, however, do not guarantee the accuracy, adequacy or completeness of any information, which we accepted and presumed to be free from misstatement, whether due to error or fraud. We are not responsible for any errors or omissions or for the results obtained from the use of such information. Most entities whose bank facilities/instruments are rated by us have paid a credit rating fee, based on the amount and type of bank facilities/instruments. In case of partnership/proprietary concerns/Association of Persons (AOPs), the rating assigned by Infomerics is based on the capital deployed by the partners/proprietor/ AOPs and the financial strength of the firm at present. The rating may undergo change in case of withdrawal of capital or the unsecured loans brought in by the partners/proprietor/ AOPs in addition to the financial performance and other relevant factors.

Annexure 1: Details of Facilities

Name of Facility	Date of Issuance	Coupon Rate/ IRR	Maturity Date	Size of Facility (Rs. Crore)	Rating Assigned/ Outlook
Long Term Fund Based Limits –Term Loan	-	-	2030	293.61	IVR BB-/ ISSUER NOT COOPERATING*
Long Term Fund Based Limits – Covid Loan	-	-	-	64.00	IVR BB-/ ISSUER NOT COOPERATING*

** Issuer did not cooperate; based on best available information*

Annexure 2: List of companies considered for consolidated analysis: Not Applicable.

Annexure 3: Facility wise lender details: Not available

Annexure 4: Detailed explanation of covenants of the rated instrument/facilities: Not Applicable.

Note on complexity levels of the rated instrument: Infomerics has classified instruments rated by it on the basis of complexity and a note thereon is available at [Complexity Level of Rated Instruments/Facilities](#).