

Press Release

Marwadi Shares & Finance Limited (MSFL)

January 30, 2023

Ratings

Instrument / Facility	Amount (Rs. crore)	Ratings	Rating Action	Complexity Indicator
Long term/Short term facility – NCD	0.00 (Reduced from 45.00)#	-	Withdrawn	Simple
Long term/Short term facility – Proposed NCD	0.00 (Reduced from 105.00)*		Withdrawn	Simple
Long term/Short term bank facility – Overdraft	180.00	IVR A/ Stable/ IVR A1	Reaffirmed	
Short term bank facility – Bank Guarantee	1,960.00	IVR A1	Reaffirmed	
Total	2,140			_

[#]The NCD is fully repaid and has been delisted from BSE.

*Time period for completion of documentation: Normally a time period of 90 days is allowed to the Issuer for completing the various documentation related requirements. In case the required documents/compliances are not completed by the issuer within a specific time frame (max. 180 days) from the date of public release of the provisional rating, Infomerics Ratings shall withdraw the provisional rating so assigned.

Details of Facilities are in Annexure 1

Detailed Rationale

The rating to the NCDs are withdrawn in accordance with Infomerics' policy on withdrawal and as requested by the company.

The aforesaid rating action on the bank facilities continues to derive comfort from established track record of group and experienced promoters, healthy retail broking business, healthy scale of operations with improved margins and comfortable capitalization. However, these rating strengths remain constrained by susceptibility to uncertainties inherent in the capital market business and Intense competition.

Key Rating Sensitivities:

Upward Factors

Sustained improvement in financial performance & profitability margins.



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Downward Factors

- Substantial decline in trading volumes and profitability.
- Changes in the regulatory environment

List of Key Rating Drivers with Detailed Description

Key Rating Strengths

Established Track Record of Group and Experienced Promoters

Marwadi Shares and Finance Limited (MSFL) is a financial service provider based at Rajkot, Gujarat and is a part of Marwadi Group. The company was promoted in 1992 as a private limited company and was converted to public limited company in 2006. The company has an established operational track record in the equity broking business. MSFL has over 3.97 lakh active clients and spread across 246 locations covering 14 states across India and 111 branches of its own.

The company is promoted by Mr. Ketan H Marwadi, Mr. Deven H Marwadi & Mr. Sandip H Marwadi and has more than 25 years of experience in stock broking business. This extensive experienced of promoters and the long-established track record of the group has helped to build healthy relationship with their clienteles.

Healthy retail broking business

The brokerage income of the company has increased to Rs.133.42 crore in FY22 to Rs.98.73 crore in FY21 on account of increase in trading volume and increase in retail client base. The retail client base of the company has increased to 5.17 lakhs in FY22 to 4.49 lakhs in FY21.

Healthy scale of operations with improved margins

Total operating income of the company has increased by ~24% to Rs.295.26 crore in FY22 as against Rs.242.38 crore in FY21 on account of increase in trading volume in FY22. EBITDA & PAT margin of the company has improved to 46.92% & 25.19% respectively in FY22 as against 42.62% & 19.68% respectively in FY21. The company has successfully managed to maintain & improve its profitability margins over the years.

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Comfortable capitalization

The company's tangible net worth improved to Rs. 400.31 crore as on March 31, 2022 (A) as against Rs.324.24 crore as on March 31, 2021. The gearing stood low at 0.34 times as on March 31, 2022(A) as against 0.46 times as on March 31, 2021. The company had its entire borrowings through overdraft & bank guarantee for meeting the working capital requirement and as a security deposit in favour of various exchanges. The company's major bank facilities are non-fund based in nature, despite that the Interest coverage ratio stood healthy at 3.58x in FY2022(A).

Key Rating Weaknesses

Susceptibility to uncertainties inherent in the capital market business

MSFL engaged in the stock broking business and the stock market is volatile in nature, Market index like Sensex and Nifty goes up and down throughout the day and the company's operating performance is linked to the capital markets, which are inherently volatile as they are driven by economic and political factors as well as investor sentiments.

Intense Competition

Broking is a highly volatile and cyclical business with the presence of many established players who provide significant competition to the other fragmented and small players. The competition from large and established players and technology-focused new entrants is expected to continue to impact the revenue profile of players This limits the profitability margins of the industry.

Analytical Approach: Standalone Approach

Applicable Criteria:

Rating Methodology for Service Industry

Financial Ratios & Interpretation (Non-Financial Sector)

Criteria on Rating Outlook

Policy on Provisional Rating

Policy on withdrawal of Rating



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Liquidity - Adequate

Marwadi Shares & Finance Limited has maintained adequate liquidity in the form of gross cash accruals of Rs. 81.88 crores against no stipulated repayment schedule of the long-term loan as on 31st March 2022. The average fund-based utilisation levels stood low at ~38% over the past 12 months period ended June 2022 indicating sufficient liquidity cushion. Current ratio for FY2022 was 1.16x and quick ratio was 1.08x indicating adequate liquidity. Although it has a higher utilisation of the bank guarantee, most of its working capital facility such as overdraft facilities utilisation remained low and same is secured against FDs and Shares. which may provide a liquidity cushion for urgent requirements.

Validity of the Provisional Rating:

The provisional rating shall be converted into a final rating after receipt of the duly executed transaction documents/ completion of the steps, mentioned above within 90 days from the date of issuance of the instrument. An extension of 90 days may be granted on a case-to-case basis in line with Infomerics' Policy on Provisional Ratings.

Risks associated with provisional nature of credit rating:

When a rating is assigned to debt instruments pending execution of certain crucial documents/ steps to be taken, the rating is a 'Provisional' rating and is indicated as such by prefixing 'Provisional' before the rating symbol. Once the steps/actions are completed/ the required documentation is executed to the satisfaction of Infomerics, the provisional rating is converted into final rating by Infomerics. In absence of receipt of documents/ completion of steps or where such documents deviate significantly from that considered by Infomerics earlier, the provisional rating will be reviewed in line with the Policy on Provisional Ratings.

About the Company

Marwadi Shares and Finance Limited (MSFL), the flagship company of the Marwadi group, was established in 1992 by Mr. Ketan H Marwadi, Mr. Deven H Marwadi and Mr. Sandip H Marwadi. The company was promoted in 1992 as a private limited company and was converted to public limited company in 2006. Promoters of MSFL have more than 25 years of



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experience in the capital markets. It is a member of the National Stock Exchange of India and Bombay Stock Exchange.

Marwadi Shares and Finance Limited (MSFL) is a financial service provider with varied interest that include equity and commodity trading, retail broking depository participants, internet-based trading, institutional business, NPS, IPO and mutual fund distribution, Institutional and Corporate house trading and Merchant Banking Services etc.

Financials (Standalone):

INR in Crore

For the year ended* As on	31-03-2021	31-03-2022	
	Audited	Audited	
Total Operating Income	242.38	295.26	
EBITDA	103.31	138.53	
PAT	48.06	76.29	
Total Debt	150.74	137.81	
Tangible Networth	308.17	400.21	
EBITDA Margin (%)	42.62	46.92	
PAT Margin (%)	19.68	25.19	
Overall Gearing Ratio (x)	0.49	0.34	

^{*} Classification as per Infomerics' standards

Status of non-cooperation with previous CRA: Not Applicable

Any other information: Not Applicable

Rating History for last three years:



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Sr.	Name of				Rating History for the past 3 years			
No.	Instrume nt/Faciliti es	Туре	Amount outstanding (Rs. Crore)	Rating	Date(s) & Rating(s) assigned in 2022-23	Date(s) & Rating(s) assigned in 2021-22	Date(s) & Ratin g(s) assig ned in 2020-21	Date(s) & Ratin g(s) assig ned in 2019- 20
1.	NCD	Long Term/ Short Term	0.00 (Reduced from 45.00)	-	IVR A/ Stable/ IVR A1 (Dated: August 02, 2022)	- IVR A-/Stable/IVR A2+ (Dated: October 05, 2021) - IVR A-/Stable/IVR A2+ (Dated: August 09, 2021)	-	-
2.	Proposed NCD	Long Term/ Short Term	0.00 (Reduced from 105.00)	-	Provisional IVR A/ Stable/ IVR A1 (Dated: Oct 31, 2022) Provisional IVR A/ Stable/ IVR A1 (Dated: August 02, 2022)	-	-	-
3.	Overdraft	Long Term/ Short Term	180.00	IVR A/ Stable/ IVR A1	IVR A/ Stable/ IVR A1 (Dated: August 02, 2022)	- IVR A- /Stable/IVR A2+ (Dated: August 04, 2021) - IVR A- /Stable/IVR A2+ (Dated: April 01, 2021)	-	-
4.	Bank Guarante e	Short Term	1,960.00	IVR A1	IVR A1 (Dated: August 02, 2022)	- IVR A2+ (Dated: August 04, 2021) - IVR A2+ (Dated: April 01, 2021)	-	-



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About Infomerics:

Infomerics Valuation and Rating Private Limited (Infomerics) was founded in the year 1986 by a team of highly experienced and knowledgeable finance professionals. Subsequently, after obtaining Securities Exchange Board of India registration and RBI accreditation and the activities of the company are extended to External Credit Assessment Institution (ECAI).

Adhering to best International Practices and maintaining high degree of ethics, the team of knowledgeable analytical professionals deliver credible evaluation of rating.

Infomerics evaluates wide range of debt instruments which helps corporates open horizons to raise capital and provides investors enlightened investment opportunities. The transparent, robust and credible rating has gained the confidence of Investors and Banks.

Infomerics has a pan India presence with Head Office in Delhi, branches in major cities and representatives in several locations.

For more information visit www.infomerics.com

Disclaimer: Infomerics ratings are based on information provided by the issuer on an 'as is where is' basis. Infomerics credit ratings are an opinion on the credit risk of the issue / issuer and not a recommendation to buy, hold or sell securities. Infomerics reserves the right to change, suspend or withdraw the credit ratings at any point in time. Infomerics ratings are opinions on financial statements based on information provided by the management and information obtained from sources believed by it to be accurate and reliable. The credit quality ratings are not recommendations to sanction, renew, disburse or recall the concerned bank facilities or to buy, sell or hold any security. We, however, do not guarantee the accuracy, adequacy or completeness of any information, which we accepted and presumed to be free from misstatement, whether due to error or fraud. We are not responsible for any errors or omissions or for the results obtained from the use of such information. Most entities whose bank facilities/instruments are rated by us have paid a credit rating fee, based on the amount and type of bank facilities/instruments. In case of partnership/proprietary concerns/Association of Persons (AOPs), the rating assigned by Infomerics is based on the capital deployed by the partners/proprietor/ AOPs and the financial strength of the firm at present. The rating may undergo change in case of withdrawal of capital or the unsecured loans brought in by the partners/proprietor/ AOPs in addition to the financial performance and other relevant factors.

Annexure 1: Details of Facilities



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Name of Facility	Date of Issuance	Coupon Rate/ IRR	Maturity Date	Size of Facility (Rs. Crore)	Rating Assigned/ Outlook
Long term/Short Term Bank Facility – Overdraft	-	-	-	180.00	IVR A/ Stable/ IVR A1
Short Term Bank Facility – Bank Guarantee	-	-	-	1,960	IVR A1

Annexure 2: List of companies considered for consolidated analysis: Not Applicable.

Annexure 3: Facility wise lender details

https://www.infomerics.com/admin/prfiles/Len-Marwadi-Shares-jan23.pdf

Annexure 4: Detailed explanation of covenants of the rated instrument/facilities: Not Applicable

Note on complexity levels of the rated instrument: Infomerics has classified instruments rated by it on the basis of complexity and a note thereon is available at www.infomerics.com.