



Press Release

Flowman Metrix Private Limited

July 15, 2025

Ratings

Instrument/Facility	Amount (INR Crore)	Current Ratings	Previous Ratings	Rating Action	Complexity Indicator
Long Term Bank Facility	33.00	IVR BBB-/Stable [IVR Triple B minus with Stable Outlook]	-	Rating Assigned	Simple
Short Term Bank Facility	53.00	IVR A3 [IVR A three]	-	Rating Assigned	Simple
Total	88.00 (Rupees Eighty-eight crore only)	-	-	-	-

Details of Facilities are in Annexure 1. Facility wise lender details are at Annexure 2.

Detailed explanation of covenants is at Annexure 3.

Detailed Rationale

Infomerics ratings has assigned its 'IVR BBB-/Stable/IVR A3' ratings to the bank facilities of Flowman Metrix Private Limited (FMPL).

The rating assigned factors improving scale and healthy margins, strong revenue visibility from a robust order book, and comfortable capital structure. However, these rating strengths are partially offset by intense industry competition, raw material price volatility, and potential operational disruption due to ongoing litigation on the leased plant

'Stable' outlook considers that the firm will benefit from the experience of the promoters and healthy order book.

Key Rating Sensitivities:



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Upward Factors

- Significant improvement in revenue and / or operating margins while maintaining the debt protection parameters.
- Significant improvement in the operating cycle leading to better working capital utilization.

Downward Factors

- Significant decline in scale of operations and /or operating margins
- Significant unplanned debt funded capital expenditure and/or further elongation of the working capital cycle leading to deterioration in the financial risk profile.

List of Key Rating Drivers with Detailed Description

Key Rating Strengths

- **Improving scale and healthy margins**

FMPL commenced production in March 2023, recording ₹107.54 crore revenue in FY24. Revenue grew ~77% to ₹191.06 crore in FY25(P) (refers to period of April 01, 2024 to March 31, 2025), driven by expanded capacity and strong demand for High-Density Polyethylene (HDPE) and steel pipes. Earnings before interest, tax, depreciation and amortization (EBITDA) margins stood at 21.69% in FY25(P) and 23.90% in FY24, supported by lower operating costs. PAT margin also stood at ~11.55% and ~11.98% in FY25(P) & FY24 respectively.

- **Strong revenue visibility from a robust order book**

FMPL is expected to generate ₹464.89 crore revenue in FY26, supported by a strong order book of ₹1130.50 crore—equivalent to 5.92 times FY25 revenue. This underpins future revenue visibility, though execution delays or order inflow gaps will remain key monitorable.

- **Comfortable capital structure**



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FMPL's financial risk profile is supported by a comfortable capital structure and healthy debt protection metrics. TOL/TNW improved to 0.88x as on March 31, 2025 (from 3.45x in FY24), primarily due to promoter capital infusion. Overall gearing also strengthened to 0.65x (2.03x in FY24). Interest coverage remained robust at 21.03x in FY25(P), while total debt to GCA improved to 1.78x (3.35x in FY24) on account of higher cash accruals. That said, any substantial changes in capital management will remain a key monitorable.

Key Rating Weaknesses

- **Intense industry competition**

FMPL operates in a highly competitive pipes and fittings industry, facing pressure from both organized and unorganized players. The fragmented market structure and modest scale constrain its pricing flexibility.

- **Raw material price volatility**

Key raw materials—plastic granules, master batch (both crude oil derivatives), and steel—exhibit high price volatility. Fluctuations in crude oil prices can materially affect operating margins. This underscores the importance of agile sourcing strategies and proactive risk management to safeguard profitability in a dynamic cost environment.

- **Potential operational disruption due to ongoing litigation on the leased plant**

The HDPE pipes unit at Kalol, Vadodara accounted for ~88% of FMPL's total revenue in FY24(A) and FY25(P). The plant operates under a 7-year lease from Desh Cam Technological Resources Pvt. Ltd. (valid through August 2029), which is currently undergoing insolvency proceedings under the IBC. A Resolution Professional (RP) has been appointed, with lease rentals deposited into an escrow account supervised by the RP. While management anticipates a favourable resolution, any adverse ruling could impact FMPL's operational continuity. Infomerics will continue to monitor the situation closely.

Analytical Approach: Standalone

Applicable Criteria:



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[Rating Methodology for Manufacturing Companies.](#)

[Financial Ratios & Interpretation \(Non-Financial Sector\).](#)

[Criteria for assigning Rating outlook.](#)

[Policy on Default Recognition](#)

[Complexity Level of Rated Instruments/Facilities](#)

Liquidity – Adequate

The liquidity position of the company remains adequate, supported by net cash accruals of ₹30.73 crore in FY25 (P) against no term debt repayment obligations during the year. The company's working capital management is moderate, with an average working capital utilization of 82% for the 12 months ended March 2025. Further, the liquidity is backed by healthy coverage metrics, as reflected in the current ratio of 1.69x in FY25 (P). The company has a cash & bank balance of Rs. 19.03 crore as on March 31, 2025.

About the Company

Flowman Metrix Private Limited was established on December 14, 2021, the company is headquartered in Kalol, GIDC, Panchmahal, Gujarat. The company is engaged in providing engineered pipeline solutions, particularly for water, energy through manufacturing of HDPE pipes and mild steel pipe & fittings.

Financials (Standalone):

For the year ended/ As on*	31-03-2024	31-03-2025
	Audited	Provisional
Total Operating Income	107.54	191.06
EBITDA	25.70	41.44
PAT	12.94	22.15
Total Debt	48.98	54.73
Tangible Net Worth	24.16	83.63
EBITDA Margin (%)	23.90	21.69
PAT Margin (%)	11.98	11.55
Overall Gearing Ratio (x)	2.03	0.65
Interest Coverage (x)	23.78	21.03

*Classification as per Infomerics' standards.

Status of non-cooperation with previous CRA: None

Any other information: None



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Rating History for last three years:

Sr. No.	Name of Instrument/Facilities	Current Ratings (Year 2025-26)			Rating History for the past 3 years		
		Type	Amount (Rs. Crore)	Rating	Date(s) & Rating(s) assigned in 2024-25	Date(s) & Rating(s) assigned in 2023-24	Date(s) & Rating(s) assigned in 2022-23
1	Long Term Fund Based Bank Facilities – Cash Credit	Long Term	35.00	IVR BBB-/Stable	-	-	-
2	Short Term Non-Fund Based Bank Facilities – Letter of Credit	Short Term	53.00	IVR A3	-	-	-

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About Infomerics:

Infomerics Valuation and Rating Ltd (Infomerics) [Formerly Infomerics Valuation and Rating Pvt. Ltd.] was founded in the year 1986 by a team of highly experienced finance professionals for research and risk evaluation. Infomerics commenced its activities as External Credit Assessment Institution after obtaining registration from Securities Exchange Board of India (SEBI) and accreditation from Reserve Bank of India (RBI).

Adhering to best international practices and maintaining high degree of ethics, the team of analysts at Infomerics deliver quality credit ratings. Infomerics evaluates wide range of debt instruments which helps corporates access to financial markets and provides investors credit ratings backed by in-depth research. The transparent, robust, and credible ratings have gained the confidence of investors and the banks.

Infomerics has a pan India presence with Head Office in Delhi and Corporate Office at Mumbai, with branches in major cities and representatives in several locations.

Infomerics also has international presence with credit rating operations in Nepal through its JV subsidiary.



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For more information and definition of ratings please visit www.infomerics.com.

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Annexure 1: Facility Details

Name of Facility/ /Security	ISIN	Date of Issuance	Coupon Rate/ IRR	Maturity Date	Size of Facility (Rs. Crore)	Rating Assigned/ Outlook
Cash Credit	-	-	-	-	35.00	IVR BBB- /Stable



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Letter of Credit	-	-	-	-	53.00	IVR A3
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Annexure 2: Facility wise lender details:

<https://www.infomerics.com/admin/prfiles/len-flowman-jul25.pdf>

Annexure 3: Detailed explanation of covenants of the rated Security/facilities: Not Applicable

Annexure 4: List of companies considered for consolidated/Combined analysis: Not Applicable

Note on complexity levels of the rated instrument: Infomerics has classified instruments rated by it on the basis of complexity and a note thereon is available at www.infomerics.com.

