



Press Release

Bright Packaging Private Limited (BPPL)

May 28, 2024

Ratings

Facilities	Amount (INR Crore)	Ratings*	Rating Action	Complexity Indicator
Long Term Fund Based Facility – CC	8.00	IVR BB+/ Negative; ISSUER NOT COOPERATING* (IVR Double B Plus with Negative Outlook; ISSUER NOT COOPERATING*)	Downgraded and moved to ISSUER NOT COOPERATING Category	Simple
Short Term Non-Fund Based Facility – BG	0.90	IVR A4+; ISSUER NOT COOPERATING* (IVR A Four Plus; ISSUER NOT COOPERATING*)	Downgraded and moved to ISSUER NOT COOPERATING Category	Simple
Short Term Non-Fund Based Facility – LC	0.10	IVR A4+; ISSUER NOT COOPERATING* (IVR A Four Plus; ISSUER NOT COOPERATING*)	Downgraded and moved to ISSUER NOT COOPERATING Category	Simple
Total	9.00 (Rupees Nine Crore only)			

* Issuer did not cooperate; based on best available information

Detailed Rationale

The downgrade in the ratings assigned to the bank facilities of Bright Packaging Private Limited (BPPL) reflects lack of adequate information available about the performance of the company and the uncertainty around its credit risk. Infomerics assesses whether the



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information available about the entity is commensurate with its rating and reviews the same as per its policy.

The lenders, investors and other market participants are thus advised to exercise appropriate caution while using this rating as the rating may not adequately reflect the credit risk profile of the entity, despite the rating revision.

Note on non-cooperation

Infomerics has repeatedly followed up with the company to provide information to monitor the ratings vide emails last being dated May 16, 2024, along with telephonic conversations. However, despite repeated requests, the company has failed to submit data for review. Availability of information is very critical in rating exercise. In the absence of the relevant information, in consonance with SEBI guidelines, Infomerics has downgraded the ratings assigned to the bank loan facilities of Bright Packaging Private Limited aggregating to INR 9.00 crore and moved it to 'ISSUER NOT COOPERATING' category. The rating is now denoted as IVR BB+/ Negative Outlook; ISSUER NOT COOPERATING for the long-term bank facilities and IVR A4+; ISSUER NOT COOPERATING for the short-term bank facilities.

Analytical Approach: Standalone

Applicable Criteria

[Rating Methodology for Manufacturing Companies](#)

[Financial Ratios & Interpretation \(Non-Financial Sector\)](#)

[Policy on Issuer not cooperating](#)

[Criteria of assigning Rating Outlook](#)

[Policy for Default Recognition](#)

[Complexity Level of Rated Instruments/Facilities](#)

About the company

Bright Packaging Pvt Ltd (BPPL) was established in 1985. Located in Mangalore, Karnataka BPPL is a manufacturer in South India for PP/HDPE based Polywoven fabrics/sacks. They are having monthly capacity of producing 1000MT fabric / sacks and annually produce about



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12cr bags. Currently they are supplying to leading cement companies and market leaders like Ultratech Cement Ltd, ACC Ltd for all their units located in South India. BPPL is also supplying to J K Cement Ltd, Ambuja Cement Ltd, Chettinad Cement Corporation Ltd to name few. Apart from this they are also catering to other industries like Fertilizers, Sugar, Rice and Flour etc. Mr. Ankit Bansal is the Managing Director of the company.

Financials (Standalone)*:

(INR crore)

For the year ended* / As on	31-03-2021	31-03-2022
	Audited	Audited
Total Operating Income	124.99	141.48
EBITDA	3.34	7.74
PAT	1.42	-0.08
Total Debt	16.95	6.60
Tangible Net worth (Adjusted)	34.97	35.05
EBIDTA Margin (%)	2.67	5.47
PAT Margin (%)	1.13	-0.06
Overall Gearing ratio (X) (Adjusted)	0.48	0.19

* Classification as per Infomerics' standards

Status of non-cooperation with previous CRA: Nil

Any other information: None

Rating History for last three years:

Sr. No.	Name of Instrument/Facilities	Current Ratings (Year 2024-25)			Rating History for the past 3years		
		Type	Amount outstanding (Rs. Cr)	Ratings assigned	Date(s) & Rating(s) assigned in 2023-24 PR dated:	Date(s) & Rating(s) assigned in 2022-23	Date(s) & Rating(s) assigned in 2021-22



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					12 Apr 2023		
1.	CC	Long Term	8.00	IVR BB+/ Negative; ISSUER NOT COOPERATING*	IVR BBB- / Stable	-	-
2.	BG	Short Term	0.90	IVR A4+; ISSUER NOT COOPERATING*	IVR A3	-	-
3.	LC	Short Term	0.10	IVR A4+; ISSUER NOT COOPERATING*	IVR A3	-	-

**Issuer did not cooperate; based on best available information*

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About Infomerics:

Infomerics Valuation and Rating Private Ltd (Infomerics) was founded in the year 1986 by a team of highly experienced finance professionals for research and risk evaluation. Infomerics commenced its activities as External Credit Assessment Institution after obtaining registration from Securities Exchange Board of India (SEBI) and accreditation from Reserve Bank of India (RBI).

Adhering to best international practices and maintaining high degree of ethics, the team of analysts at Infomerics deliver quality credit ratings. Infomerics evaluates wide range of debt instruments which helps corporates access to financial markets and provides investors credit ratings backed by in-depth research. The transparent, robust, and credible ratings have gained the confidence of investors and the banks.

Infomerics has a pan India presence with Head Office in Delhi and Corporate Office at Mumbai, with branches in major cities and representatives in several locations.

Infomerics also has international presence with credit rating operations in Nepal through its JV subsidiary.



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For more information visit www.infomerics.com.

Disclaimer: Infomerics ratings are based on information provided by the issuer on an 'as is where is' basis. Infomerics credit ratings are an opinion on the credit risk of the issue / issuer and not a recommendation to buy, hold or sell securities. Infomerics reserves the right to change or withdraw the credit ratings at any point in time. Infomerics ratings are opinions on financial statements based on information provided by the management and information obtained from sources believed by it to be accurate and reliable. The credit quality ratings are not recommendations to sanction, renew, disburse or recall the concerned bank facilities or to buy, sell or hold any security. We, however, do not guarantee the accuracy, adequacy or completeness of any information, which we accepted and presumed to be free from misstatement, whether due to error or fraud. We are not responsible for any errors or omissions or for the results obtained from the use of such information. Most entities whose bank facilities/instruments are rated by us have paid a credit rating fee, based on the amount and type of bank facilities/instruments. In case of partnership/proprietary concerns/Association of Persons (AOPs), the rating assigned by Infomerics is based on the capital deployed by the partners/proprietor/ AOPs and the financial strength of the firm at present. The rating may undergo change in case of withdrawal of capital or the unsecured loans brought in by the partners/proprietor/ AOPs in addition to the financial performance and other relevant factors.

Annexure 1: Details of Facilities: Not Applicable

Annexure 2: List of companies considered for consolidated analysis: Not Applicable.

Annexure 3: Facility wise lender details: Not Available

Annexure 4: Detailed explanation of covenants of the rated instrument/ facilities: Not Applicable

Note on complexity levels of the rated instrument: Infomerics has classified instruments rated by it on the basis of complexity and a note thereon is available at www.infomerics.com