



Press Release

Din Dayal Purushottam Lal

October 17, 2024

Ratings

Facilities	Amount (Rs. crore)	Current Ratings	Previous Ratings	Rating Action	Complexity Indicator
Long Term Bank Facilities	68.65	IVR BB/Negative/INC* (IVR Double B with Negative Outlook/ ISSUER NOT COOPERATING)	IVR BB+/Stable (IVR Double B Plus with Stable Outlook)	Downgraded and migrated to ISSUER NOT COOPERATING Category	Simple
Total	68.65	Rupees Sixty Eight Crore and Sixty Five Lakhs Only			

* ISSUER NOT COOPERATING; Based on best available information

Details of Facilities are in Annexure-1

Facilities wise lender details are at Annexure-2

Detailed explanation of covenants is at Annexure-3

Ratings

The rating has been downgraded and migrated to 'ISSUER NOT COOPERATING' category due to non-submission of information and lack of management co-operation.

Detailed Rationale

The rating revision is because of lack of adequate information regarding Din Dayal Purushottam Lal performance and hence the uncertainty around its credit risk. Infomerics Valuation and Rating Private Limited (IVR) assesses whether the information available about the entity is commensurate with its rating and reviews the same as per its policy.

The rating was due for review on September 14, 2024. IVR took up with issuer to provide required information vide multiple E-mail communications latest by October 8, 2024, and through various telephonic calls. Despite the best efforts of IVR to get the minimum required information for a review, the entity has not provided the same. In the absence of adequate information from the entity, IVR is unable to assess the entity's financial performance and its ability to service its debt and maintain a valid rating. Hence, on account of inadequate information, IVR is unable to assess the entity's financial performance and its ability to service its debt and maintain a valid rating. Accordingly, the lenders, investors and other users of this rating are requested to exercise adequate caution while using this rating as this rating may not adequately reflect the current credit risk profile of the company.



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Non-cooperation by Issuer

Availability of information is very critical in rating exercise. In the absence of the requisite information, in consonance with SEBI guidelines, Infomerics has to assign the rating based on the best available information. Accordingly, the long-term rating for the bank loan facilities aggregating to Rs. 68.65 Crore of Din Dayal Purushottam Lal have been downgraded and migrated to 'ISSUER NOT COOPERATING' category by Infomerics and the rating for the long term be noted as IVR BB/Negative; ISSUER NOT CO-OPERATING; based on best available information.

Analytical Approach: Standalone

Applicable Criteria:

[Rating Methodology for Trading Companies](#)
[Financial Ratios & Interpretation \(Non- Financial Sector\)](#)
[Guidelines on what constitutes Non-Cooperation by clients](#)
[Criteria for Assigning Rating Outlook](#)
[Policy on default recognition](#)
[Complexity level of rated instrument/Facilities](#)

About the Company

Din Dayal Purushottam Lal (DDPL) is a partnership firm, established in 1971. The firm specializes in trading of Shanker-6 and J-34 types of Indian raw cotton. The day-to-day operations are managed by its partners Mr. Mahesh Sharda and Mr. Pankaj Sharda. The partner's family has started the business in 1925 under the name of M/s Gheru Lal Bal Chand which dealt in the business of cotton wool, food grains etc at Sirsa, Haryana. till 1975 the group had exposure to various activities like cotton ginning, oil mills etc. The firm has offices at Ahmedabad in Gujarat, Mumbai, Aurangabad and Nagpur in Maharashtra, Raichur in Karnataka, Adilabad in Andhra Pradesh, Sri Ganaganagar in Rajasthan, Sirsa in Haryana and Abohar in Punjab.

Financials (Standalone):

For the year ended*/As on	(Rs. crore)	
	31-03-2022	31-03-2023
	Audited	Provisional
Total Operating Income	1792.46	984.61
EBIDTA	11.32	8.97
PAT	3.74	2.18
Total Debt	96.52	98.68
Tangible Net worth	32.40	32.88
EBIDTA Margin (%)	0.63	0.91
PAT Margin (%)	0.21	0.22



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Overall Gearing Ratio (x)	2.98	3.00
Interest Coverage Ratio (x)	1.58	1.27

**Classification as per Infomerics' standards*

Status of non-cooperation with previous CRA: Brickwork vide press release dated December 14, 2023, has continued to classify the case under Issuer Not Cooperating category on account of non-submission of relevant information.

Any other information: Nil

Rating History for last three years:

Sr. No.	Type of Instrument/ Facilities	Current Ratings (Year 2024-25)			Rating History for the past 3 years		
		Type	Amount outstanding (Rs. Crore)	Rating	Date(s) & Rating(s) assigned in 2023-24 (September 14, 2023)	Date(s) & Rating(s) assigned in 2023-24 (July 24, 2023)	Date(s) & Rating(s) assigned in 2022-23 (May 5, 2022)
1.	Fund Based	Long Term	68.65	IVR BB/Negative /INC*	IVR BB+/Stable	IVR BB+/Negative/ INC*	IVR BBB-/Stable

**Issuer not cooperating; based on best available information.*

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About Infomerics:

Infomerics Valuation and Rating Private Ltd (Infomerics) was founded in the year 1986 by a team of highly experienced finance professionals for research and risk evaluation. Infomerics commenced its activities as External Credit Assessment Institution after obtaining registration from Securities Exchange Board of India (SEBI) and accreditation from Reserve Bank of India (RBI).

Adhering to best international practices and maintaining high degree of ethics, the team of analysts at Infomerics deliver quality credit ratings. Infomerics evaluates wide range of debt instruments which helps corporates access to financial markets and provides investors credit ratings backed by in-depth research. The transparent, robust, and credible ratings have gained the confidence of investors and the banks.

Infomerics has a pan India presence with Head Office in Delhi and Corporate Office at Mumbai, with branches in major cities and representatives in several locations.



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Infomerics also has international presence with credit rating operations in Nepal through its JV subsidiary.

For more information visit www.infomerics.com

Disclaimer: Infomerics ratings are based on information provided by the issuer on an 'as is where is' basis. Infomerics credit ratings are an opinion on the credit risk of the issue / issuer and not a recommendation to buy, hold or sell securities. Infomerics reserves the right to change or withdraw the credit ratings at any point in time. Infomerics ratings are opinions on financial statements based on information provided by the management and information obtained from sources believed by it to be accurate and reliable. The credit quality ratings are not recommendations to sanction, renew, disburse or recall the concerned bank facilities or to buy, sell or hold any security. We, however, do not guarantee the accuracy, adequacy or completeness of any information, which we accepted and presumed to be free from misstatement, whether due to error or fraud. We are not responsible for any errors or omissions or for the results obtained from the use of such information. Most entities whose bank facilities/instruments are rated by us have paid a credit rating fee, based on the amount and type of bank facilities/instruments. In case of partnership/proprietary concerns/Association of Persons (AOPs), the rating assigned by Infomerics is based on the capital deployed by the partners/proprietor/ AOPs and the financial strength of the firm at present. The rating may undergo change in case of withdrawal of capital or the unsecured loans brought in by the partners/proprietor/ AOPs in addition to the financial performance and other relevant factors.

Annexure 1: Details of Facilities

Name of Facility	Date of Issuance	Coupon Rate/ IRR	Maturity Date	Size of Facility (Rs. Crore)	Rating Assigned/ Outlook
Cash Credit	-	-	-	68.65	IVR BB/Negative/INC

Annexure 2: Facility wise lender details.

<https://www.infomerics.com/admin/prfiles/Len-Din-Dayal-17oct24.pdf>

Annexure 3: Detailed explanation of covenants of the rated securities/facilities: Not Applicable.

Annexure 4: List of companies considered for consolidated/Combined analysis: Not Applicable.

Note on complexity levels of the rated instrument: Infomerics has classified instruments rated by it on the basis of complexity and a note thereon is available at <http://www.infomerics.com>.