



## Press Release

### Core Jewellery Private Limited (CJPL)

August 01, 2025

#### Ratings:

Instrument / Facility	Amount (Rs crore)	Current Ratings	Previous Rating	Rating Action	<a href="#">Complexity Indicator</a>
Long term/ Short Term Bank Facilities	97.50 (Enhanced from Rs.75.00 Crore)	IVR BBB-/Stable/IVR A3  <b>(IVR Triple B minus with Stable Outlook &amp; IVR Single A Three)</b>	IVR BB+/Stable/IVR A4+  <b>(IVR Double B Plus with Stable Outlook and IVR Single A Four Plus)</b>	<b>Rating Upgraded</b>	Simple
Short term Bank Facilities	3.00	IVR A3  <b>(IVR Single A Three)</b>	IVR A4+  <b>(IVR Single A Four Plus)</b>	<b>Rating Upgraded</b>	Simple
<b>Total</b>			<b>100.50</b>  <b>(Rupees One Hundred Crore and Fifty Lakh Only)</b>  <b>(Enhanced from Rs. 78.00 Crore)</b>		

Details of Facilities/Instruments are in Annexure 1. Facility wise lender details are at Annexure 2. Detailed explanation of covenants is at Annexure 3.

#### Detailed Rationale:

Infomerics Ratings has upgraded rating assigned to the bank facilities of Core Jewellery Private Limited. The ratings upgrade takes into account higher turnover over the FY2023-2025 period along with consistent profitability track record and moderate debt protection metrics. The ratings also derive comfort from extensive experience of promoters in the jewellery business, established customers relationships and improved export demand. The ratings are however constrained by elongated working capital cycle; albeit improving, exposed to intense competition from organized & unorganized players.

The outlook has been recommended as stable due to experienced management & moderate financial risk profile.



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### Key Rating Sensitivities:

#### Upward Factors:

- Substantial & sustained improvement in revenue and/or profitability leading to improvement in debt protection metrics.
- Improvement in the operating cycle leading to improvement in liquidity.

#### Downward Factors:

- Any decline in revenue and/or profitability leading to deterioration in debt protection metrics.
- Elongation of operating cycle.
- Moderation in the capital structure with further deterioration in overall gearing.

### Key Rating Drivers with detailed description:

#### Key Rating Strengths:

- **Extensive experience of the promoters in the Jewellery Business**

CJPL is promoted by Mr. Kamal Ratilal Bhansali and Mrs. Anita Kamal Bhansali having an experience of around four decades in the jewellery business. They look after the overall business operations of the company and is well supported with second line of business and product designing team.

- **Established Customer Relationships and Improved Export Demand**

The company primarily exports its jewellery to overseas clients, with the USA being the key market. Its strong and long-standing client relationships enable a steady flow of repeat orders. In FY25, the entire sales volume was generated through exports, with approximately 54% directed to the USA. Additionally, the company has expanded its presence in other international markets, including the UAE, UK, and Hong Kong. The improved demand in key export markets such as the USA and Hong Kong contributed to a significant increase in sales, rising from Rs. 149.53 crore in FY24 to Rs. 198.44 crore in FY25.



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- **Moderate financial risk profile**

The capital structure of the company remained moderate marked by overall gearing of 1.24x as on March 31, 2025 and TOL/TNW stood at 1.51x as on 31 March 2025. The company primarily has working capital loans as it has repaid majority of the TLs in FY2024-2025.

### Key Rating Weaknesses

- **Elongated working capital cycle, albeit improving**

The operating cycle of the company improved from 197 days in FY24 to 175 days in FY25 yet remained elongated due to high collection and inventory days. The average collection period improved from 125 days in FY24 to 112 days in FY25. Due to price fluctuations in the raw material (Gold, Diamond, etc), the company has to maintain inventory of gold in addition to WIP and FG - jewellery. This has led to moderately high level of inventory to cater the customer needs on time leading to inventory days of 90 days in FY24/25.

- **Exposed to intense competition from organized and unorganized players**

The jewellery industry in India is highly fragmented with presence of numerous unorganized players, apart from some very large integrated G&J manufacturers leading to highly competitive industry. The company faces stiff competition from both organized as well as unorganized players. The competitive and fragmented nature of the industry impacts the company's profit margins.

**Analytical Approach:** Standalone Approach

**Applicable Criteria:**

[Criteria of assigning Rating Outlook](#)

[Rating Methodology for Manufacturing Companies](#)

[Financial Ratios & Interpretation \(Non-Financial Sector\)](#)

[Policy on Default Recognition](#)

[Complexity Level of Rated Instruments/Facilities](#)



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### Liquidity – Adequate

The liquidity of the company is expected to remain adequate in the near to medium term with sufficient accruals. The current ratio stood at 1.54x in FY25. The working capital utilisation on an average stood around ~79.64% for the past 12 months ended June 2025 indicating moderate liquidity cushion.

### About the Company

Core Jewellery Private Limited located in Mumbai, is engaged in the manufacturing of diamond-studded gold jewellery. Mr. Kamal Ratilal Bhansali Director of CJPL have been in the jewellery business for over four decades. The company has been able to establish good relations with its suppliers and has a developed clientele in export markets for its brand of jewellery especially in the USA and Hongkong. The company develops jewellery based on custom requirements and do in-house product design and development based on jewellery consumption trends across global markets. The products manufactured by the company are sold under a B2B model.

### Financials:

(Rs. crore)

For the year ended/* As On	31-03-2024	31-03-2025
	Audited	Provisional
Total Operating Income	163.00	210.84
EBITDA	12.31	13.87
PAT	7.41	5.05
Total Debt	46.09	79.64
Adjusted Tangible Net-worth	54.10	64.02
EBITDA Margin (%)	7.55	6.58
PAT Margin (%)	4.53	2.39
Overall Gearing Ratio (x)	0.85	1.24
Interest Coverage	2.42	2.43

\*Classification as per Infomerics' standards

**Status of non-cooperation with previous CRA:** Nil

**Any other information:** Not Applicable



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### Rating History for last three years:

Sr. No.	Name of Security/Facilities	Current Ratings (Year 2025-2026)			Rating History for the past 3 years		
		Type (Long Term/Short Term)	Amount outstanding (Rs. Crore)	Rating	Date(s) & Rating(s) assigned in 2024-2025	Date(s) & Rating(s) assigned in 2022-2023	Date(s) & Rating(s) assigned in 2021-2022
					Date (May 20, 2024)	Date (March 20, 2023)	-
1.	Long term/ Short Term Fund Based Bank Facilities	Long Term/Short Term	97.50	IVR BBB- /Stable/IVR A3	IVR BB+/ Stable /IVR A4+	IVR BB+/ Stable /IVR A4+	-
2.	Short Term Non Fund Based Bank Facilities	Short Term	3.00	IVR A3	IVR A4+	IVR A4+	-

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### About Infomerics:

Infomerics Valuation and Rating Ltd (Infomerics) [Formerly Infomerics Valuation and Rating Pvt. Ltd] was founded in the year 1986 by a team of highly experienced finance professionals for research and risk evaluation. Infomerics commenced its activities as External Credit Assessment Institution after obtaining registration from Securities Exchange Board of India (SEBI) and accreditation from Reserve Bank of India (RBI).

Adhering to best international practices and maintaining high degree of ethics, the team of analysts at Infomerics deliver quality credit ratings. Infomerics evaluates wide range of debt instruments which helps corporates access to financial markets and provides investors credit ratings backed by in-depth research. The transparent, robust, and credible ratings have gained the confidence of investors and the banks.

Infomerics has a pan India presence with Head Office in Delhi and Corporate Office at Mumbai, with branches in major cities and representatives in several locations.

Infomerics also has international presence with credit rating operations in Nepal through its JV subsidiary.

For more information and definition of ratings please visit [www.infomerics.com](http://www.infomerics.com).



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### Annexure 1: Details of Facilities:

Name of Facility	Date of Issuance	Coupon Rate/ IRR	Maturity Date	Size of Facility (Rs. crore)	Rating Assigned/ Outlook
EPC/PCFC	-	-	-	24.50	IVR BBB-/ Stable/IVR A3
PSC/EBR	-	-	-	25.00	IVR BBB-/ Stable/IVR A3
EPC/PCFC	-	-	-	2.00	IVR BBB-/ Stable/IVR A3
Post Shipment Credit	-	-	-	38.50	IVR BBB-/ Stable/IVR A3
Pre Shipment Credit	-	-	-	7.50	IVR BBB-/ Stable/IVR A3
Forward Contract/ CEL Limit	-	-	-	3.00	IVR A3

### Annexure 2: Facility wise lender details

<https://www.infomerics.com/admin/prfiles/Len-Core-Jewellery-1aug25.pdf>

**Annexure 3: Detailed explanation of covenants of the rated Security/facilities: Not Applicable**

**Annexure 4: List of companies considered for consolidated/Combined analysis: Not Applicable**

**Note on complexity levels of the rated instrument:** Infomerics has classified instruments rated by it on the basis of complexity and a note thereon is available at [www.infomerics.com](http://www.infomerics.com).