

Press Release

Neepa Real Estates Private Limited April 2, 2020

Ratings

Sl. No.	Instrument/Facility	Amount (INR Crore)	Rating Assigned
1	Proposed Non- Convertible Debenture (NCD)	100.00	IVR BB/ Stable Outlook; (IVR Double B with Stable Outlook)
Total		100.00	

Details of Facilities are in Annexure 1

Detailed Rationale

The rating derives strength from the Experienced promoters along with an extensive and credible track record of the group (Projects completed in past by Promoters), Strategic Location, Strong Partnership. However, these strengths may be, partially offset by Chance of time and cost overrun and Nature of real estate industry subject to regulations.

Key Rating Sensitivities

Upward Factors

Scheduled progress of the project and sale of flats leading to adequate cash flow generation.

Downward Factors

Any delay in scheduled progress due to company specific or external factor and/or slower than expected sale of flats.

List of key rating drivers with detailed description

Key Rating Strengths

Experienced promoters along with an extensive and credible track record of the group (Projects completed in past by Promoters)

Promoters of the company had a long track record of more than two decades in the real estate sector. The promoters are supported by a team a qualified & experienced management. The



group to which the company's promoters are common have an extensive track record of multiple projects throughout the years.

Strategic Location

The location of Marol, in Andheri East is one of the prime locations for hospitals, educational institutes, recreational activities and many other required amenities. The road connectivity throughout the area is good.

Strong Partnership

The company has partnered with The Design Architects - P&T Consultants Private Limited (Singapore) and The Landscape Designer - Sitetectonix Private Limited (Singapore). Thus the partners are credible and the construction may avoid any time and cost overrun.

Key Rating Weaknesses

Chance of time and cost overrun

Even though all precautions and steps are taken by the company to avoid time and cost overrun, there is always a scope of such a happening due to unforeseen circumstances.

Susceptibility to cyclicality inherent in the Real Estate sector:

The real estate sector is volatile in nature with an inherent liquidity risk associated to it. There may be fluctuations in cash flows due to delayed realization & changes in regulatory requirements. The uncertainty pertaining around Covid-19 also has dented the demand of commercial as well as residential real estate demand.

Analytical Approach & Applicable Criteria

Standalone: The rating assigned is a comment only on the serviceability of the proposed NCD.

Rating methodology for Real Estate companies

Financial ratios and Interpretation (Non-Financial Sector)



Liquidity: Stretched

The company maintains moderate cash and bank balance to meet its liquidity requirements. The projected DSCR is in moderate territory. Any delay or slow down un the sales as expected can put pressure on the cash flow of the company.

About the Company

Sheth Group is engaged in Real Estate Development in the Central and Western suburbs of the Northern side of Mumbai, the financial Capital of India. The group has approx. 33 years of experience in building landmarks in the Real Estate industry across Mumbai. The Group consists of Mr. Ashwin Sheth, Mr. Jitendra Sheth, and Mr. Vallabh Sheth as their leaders. Neepa Real Estates Pvt. Ltd. (NREPL) is a company promoted by Sheth group, incorporated in 22nd December, 1992. The company is in the process of building a residential complex in Andheri East, called Vasant Oasis, a fully integrated residential township, which would be the company's first project.

About the Project - Vasant Oasis (Borosil Plot), is at Makwana Road, Off Andheri Kurla Road, Marol, Andheri (E), Mumbai-400 059. The size of the plot taken by the developers to build the 31.60 lakh square feet project is about 19.8 acres. The project consists of 20 towers, wherein 18 towers comprise of 22 stories each. The total cost to be incurred for the project is Rs. 441.58 crores. As on date, 11.55 lakh square feet remains to be sold.

Standalone Financials (Audited)

(INR Crore)

For the year ended* / As on	31-03-2018	31-03-2019	
Total Operating Income	675.27	365.02	
EBITDA	172.14	182.72	
Interest	226.09	275.31	
PAT	-50.85	-89.42	
Total Debt	1850.21	2064.92	
Tangible Net worth	5.56	-83.86	
EBIDTA Margin (%)	25.49	50.06	



PAT Margin (%)	-7.49	-24.23
Interest Coverage (times)	1.05	0.77
Long Term Debt / EBIDTA (times)	10.75	11.30
Current Ratio	2.24	5.57
Quick Ratio	0.35	0.60

^{*}Classification as per Infomerics' standards

Status of non-cooperation with previous CRA: N.A.

Any other information: N.A

Rating History for last three years:

Sl.	Name of	Curi	rent Rating (Yea	ar 2019-20)	Rating History for the past 3 years			
No	Instrument/	Type	Amount	Rating	Date(s) &	Date(s) &	Date(s) &	
•	Facilities		outstanding		Rating(s)	Rating(s)	Rating(s)	
			(Rs. crore)		assigned	assigned	assigned	
					in 2018-19	in 2017-18	in 2016-17	
1.	Proposed	Long	100.00	IVR BB/				
	Non-	Term		Stable				
	Convertible			outlook				
	Debentures							

Note on complexity levels of the rated instrument: Infomerics has classified instruments rated by it on the basis of complexity and a note thereon is available at www.infomerics.com.

Name and Contact Details of the Analysts:

Name: Mr. Miraj Bhagat Name: Amit Bhuwania

Tel: (022) 62396023 Tel: (022) 62396023

About Infomerics:

Infomerics commenced rating & grading operations in April 2015 after having spent over 25 years in various segments of financial services. Infomerics is registered with the Securities and Exchange Board of India (SEBI) and accredited by Reserve Bank of India. Company's long experience in varied spectrum of financial services is helping it to fine tune its product offerings to best suit the market.



Disclaimer: Infomerics ratings are based on information provided by the issuer on an 'as is where is' basis. Infomerics credit ratings are an opinion on the credit risk of the issue / issuer and not a recommendation to buy, hold or sell securities. Infomerics reserves the right to change, suspend or withdraw the credit ratings at any point in time. Infomerics ratings are opinions on financial statements based on information provided by the management and information obtained from sources believed by it to be accurate and reliable. The credit quality ratings are not recommendations to sanction, renew, disburse or recall the concerned bank facilities or to buy, sell or hold any security. We, however, do not guarantee the accuracy, adequacy or completeness of any information which we accepted and presumed to be free from misstatement, whether due to error or fraud. We are not responsible for any errors or omissions or for the results obtained from the use of such information. Most entities whose bank facilities/instruments are rated by us have paid a credit rating fee, based on the amount and type of bank facilities/instruments. In case of partnership/proprietary concerns/Association of Persons (AOPs), the rating assigned by Infomerics is based on the capital deployed by the partners/proprietor/ AOPs and the financial strength of the firm at present. The rating may undergo change in case of withdrawal of capital or the unsecured loans brought in by the partners/proprietor/ AOPs in addition to the financial performance and other relevant factors.

Annexure 1: Details of Facilities

Name of Facility	Date of Issuance	Coupon Rate/ IRR	Maturity Date	Size of Facility (Rs. Crore)	Rating Assigned/ Outlook
Proposed Non- Convertible Debentures		14% p.a. subject to the overall IRR 20.89% at the end of maturity date	December 2024	100.00	IVR BB/ Stable outlook