



Press Release

Master (India) Brewing Company

May 15, 2020

Rating

Instrument / Facility	Amount (Rs. Crore)	Rating	Rating Action
Long Term Bank Facilities	16.11	IVR D; ISSUER NOT COOPERATING* (IVR Single D; Issuer Not Cooperating)	Revised from IVR B+/Stable (IVR Single B Plus with Stable outlook)
Total	16.11		

**Issuer did not cooperate; based on best available information*

Details of Facility are in Annexure 1

Detailed Rationale

The rating revision is because of ongoing delays in debt servicing. Further, Infomerics has been seeking information from Master (India) Brewing Company (MIBC) to monitor the ratings vide e-mail communications dated January 31, 2020, February 29, 2020, March 31, 2020 and numerous phone calls. However, despite our repeated requests, the firm has not provided the requisite information for monitoring the ratings. In line with the extant SEBI guidelines, Infomerics has reviewed the rating on the basis of the best available information. The lenders, investors and other market participants are thus advised to exercise appropriate caution while using this rating as the rating may not adequately reflect the credit risk profile of the entity, despite the downgrade.

Detailed Key Rating Drivers

Key Rating Weakness:

Delays in debt servicing obligation:

There is on-going delays in debt servicing obligation of the firm.

Non-cooperation by Issuer

Infomerics has been regularly following up with the firm to provide the required data to monitor its assigned rating to the bank facilities. However, despite repeated requests by Infomerics, the firm's management has not submitted the essential details.



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Availability of information is very critical in rating exercise. In the absence of the requisite information, in consonance with SEBI guidelines, Infomerics has to assign the rating based on the best available information. Accordingly, the long-term rating for the bank loan facilities of Master (India) Brewing Company aggregating to Rs.16.11 crore shall be moved to the 'ISSUER NOT COOPERATING' category by Infomerics and the rating be noted as IVR D; Issuer Not Co-operating; Based on best available information (IVR Single D: Issuer Not Co-operating; Based on best available information).

Analytical Approach & Applicable Criteria

Standalone

Guidelines on what constitutes Non-Cooperation by clients

Rating Methodology for Manufacturing Companies

Criteria on Default Recognition and Post-Default Curing Period

About the Firm

Master India Brewing Co. (MIBC), a partnership firm, was established on February, 2008 with main object of setting up of brewery and manufacturing and trading of IMFL, Beer and other related products in the state of Assam. MIBC is engaged in manufacture, marketing and sale of beers. MIBC started commercial operations from March, 2010. The manufacturing facility of the firm is located at Kamrup, Assam with a capacity of 3600000 Cases per annum. The firm entered into an agreement with United Breweries (UB) since April, 2011 for manufacturing and bottling of "Kingfisher" beers. The firm also manufactures its own brands brand namely, Spinner, 9000, Master 10000 and Kingsburg.

Status of non-cooperation with previous CRA: INC from CRISIL vide its press release dated April 20, 2020 due to lack of adequate information.

Any other information: Nil



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Rating History for last three years:

Sr. No.	Name of Instrument/Facilities	Current Rating (Year 2020-21)			Rating History for the past 3 years		
		Type	Amount outstanding (Rs. Crore)	Rating	Date(s) & Rating(s) assigned in 2019-20	Date(s) & Rating(s) assigned in 2018-19	Date(s) & Rating(s) assigned in 2017-18
1.	Term Loan	Long Term	7.61	IVR D; ISSUER NOT COOPERATING*	IVR B+/Stable; (June 21, 2019)	-	-
2.	Cash Credit	Long Term	8.50	IVR D; ISSUER NOT COOPERATING*	IVR B+/Stable; (June 21, 2019)	-	-

* Issuer did not cooperate; based on best available information

Note on complexity levels of the rated instrument: Infomerics has classified instruments rated by it on the basis of complexity and a note thereon is available at www.infomerics.com.

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About Infomerics:

Infomerics commenced rating & grading operations in April 2015 after having spent over 25 years in various segments of financial services. Infomerics is registered with the Securities and Exchange Board of India (SEBI) and accredited by Reserve Bank of India. Firm's long experience in varied spectrum of financial services is helping it to fine tune its product offerings to best suit the market.

Disclaimer: Infomerics ratings are based on information provided by the issuer on an 'as is where is' basis. Infomerics credit ratings are an opinion on the credit risk of the issue / issuer and not a recommendation to buy, hold or sell securities. Infomerics reserves the right to change, suspend or withdraw the credit ratings at any point in time. Infomerics ratings are opinions on financial statements based on information provided by the management and information obtained from sources believed by it to be accurate and reliable. The credit quality



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ratings are not recommendations to sanction, renew, disburse or recall the concerned bank facilities or to buy, sell or hold any security. We, however, do not guarantee the accuracy, adequacy or completeness of any information which we accepted and presumed to be free from misstatement, whether due to error or fraud. We are not responsible for any errors or omissions or for the results obtained from the use of such information. Most entities whose bank facilities/instruments are rated by us have paid a credit rating fee, based on the amount and type of bank facilities/instruments. In case of partnership/proprietary concerns/Association of Persons (AOPs), the rating assigned by Infomerics is based on the capital deployed by the partners/proprietor/ AOPs and the financial strength of the firm at present. The rating may undergo change in case of withdrawal of capital or the unsecured loans brought in by the partners/proprietor/ AOPs in addition to the financial performance and other relevant factors.

Annexure 1: Details of Facility

Name of Facility	Date of Issuance	Coupon Rate/ IRR	Maturity Date	Size of Facility (Rs. Crore)	Rating Assigned/ Outlook
Long Term Fund Based Facilities-Term Loan	-	-	March, 2022	7.61	IVR D; ISSUER NOT COOPERATING
Long Term Fund Based Facilities-Cash Credit	-	-	-	8.50	IVR D; ISSUER NOT COOPERATING

** Issuer did not cooperate; based on best available information*